

Future of Neurotoxins
THE Aesthetic Show 2011 Highlights
THE Aesthetic Awards

Innovative Concept Creates Unique Tx Category

For patients seeking repair of photodamaged skin, typical treatment options fall into two categories: aggressive skin resurfacing or fractional rejuvenation versus milder chemical peels and photofacial treatments. However, there remains a large gap between these two ends of the treatment spectrum. A new fractional laser technology fills this void and provides patients with a cost-effective continuum-of-care to help prevent the signs of aging or maintain results achieved with more substantial treatments.

continued on page 3

July/August 2011
Circulation 30,000
www.miinews.com

CHICAGO CENTER FOR FACIAL PLASTIC SURGERY
STEVEN DAVAN
845 N MICHIGAN AVE
CHICAGO IL 60611-2252

P-11 P24 *****AUTO**5-DIGIT 60611
U.S. POSTAGE PAID
PERMIT NO. 1269
ST. LOUIS, MO

INDUSTRY SCENE



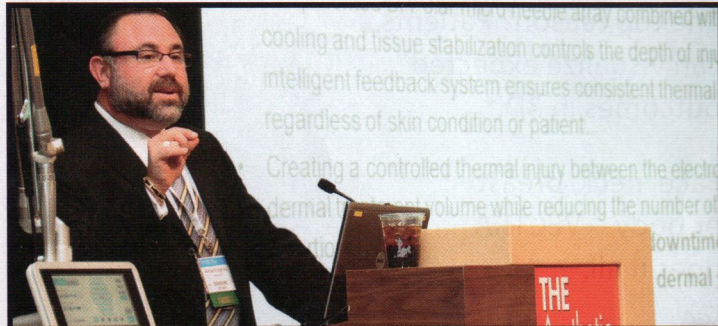
As a Certified Aesthetic Consultant faculty member, workshop presenter and moderator, Tess Mauricio, M.D., dermatologist, connected with TAS attendees on many levels



Dr. Cuzalina shared his knowledge and insight of the aesthetic industry during two educational presentations: *Understanding the Needs of Today's Aesthetic Patient* and *Choosing the Best Abdominal Contouring Procedure*



Tracy L. Drumm, vice president of IF Marketing revealed cutting edge practice building strategies and branding tips to TAS attendees



Dermatologist Michael H. Gold, M.D., conducted a breakout educational workshop covering dermal rejuvenation with multilayered fractional technologies



Winner of THE Aesthetic Award for Best Non-Surgical Facial Rejuvenation Enhancement, Kenneth Oleszek, M.D., with his wife and Dr. Ordon on the red carpet