

Facial Plastic TIMES

AMERICAN ACADEMY OF FACIAL PLASTIC AND RECONSTRUCTIVE SURGERY, INC.

MANY FACES OF GENEROSITY CAMPAIGN LAUNCHED FACING THE FUTURE AND BEYOND

The Annual Fall Meeting in San Francisco was a success on many levels. The educational component was exemplary; a memorable "Night on the Town" at Forbes Island for young physicians and residents, hosted by PCA SKIN; an innovative OFPSA meeting; a jazzy Founders Club event; and a creative art exhibition and auction.

What stands out the most, however, is the announcement and achievement of the "quiet phase" of the *Many Faces of Generosity* campaign.

A medical specialty such as ours needs to continually challenge its constituency to rise to greater heights. We must excel in our educational offerings, ensure that relevant research is being conducted by our members, and, as an organization, continue to offer our skills and expertise to those individuals around the globe who, through no fault of their own, have suffered injuries or deformities that affect their ability to lead a full and satisfying life.

Just a little over a year ago, the AAFPRS sought feedback from our members, through a feasibility study, as to what the focus of the future of the Academy should be. Three pillars emerged. They are:



- Providing excellence in education for our members
- Ensuring that relevant and evidence-based research is conducted on behalf of the specialty
- Launching our FACE TO FACE humanitarian programs to new heights

The Educational and Research Foundation for the American Academy of Facial Plastic

See Donors, page 7

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An Unexpected Discovery OFPSA's Top 10

By Tracy L. Drumm,
OFPSA President



This fall, the officers of the Organization of Facial Plastic Surgery Assistants (OFPSA) gathered in the back of the large, chilly hall in sunny San Francisco. Sitting behind a sea of eager minds, we gleefully listened to the booming voices of the many industry experts. As their pearls echoed throughout the convention center, a theme began to emerge within the advice. In addition to the technical guidance offered, nearly all of our speakers recommended a book that had impacted their practice, business, or personal life.

Juxtaposing the notes of the officers, we compiled a recommended reading list to be shared with members and colleagues.

OFPSA Top 10 Reading List

1. *Blink: The Power of Thinking Without Thinking*, by Malcolm Gladwell
2. *How to Talk to Anyone, 92 Little Tricks for Big Success in Relationships*, by Leil Lowndes
3. *NurtureShock: New Thinking About Children*, by Po Bronson and Ashley Merryman
4. *Survival of the Prettiest: The Science of Beauty*, by Nancy Etcoff
5. *QuickBooks 2011 for Dummies*, by Stephen Nelson
6. *Customer Satisfaction is Worthless, Customer Loyalty is Priceless: How to Make Them Love You, Keep You Coming Back, and Tell Everyone They Know*, by Jeffery Gitomer
7. *Super Freakonomics: Global Cooling, Patriotic Prostitutes, and Why Suicide Bombers Should Buy Life Insurance*, by Steven D. Levitt and Stephen J. Dubner
8. *Drive: The Surprising Truth About What Motivates Us*, by Daniel H. Pink
9. *Who: The 'A' Method to Hiring*, by Geoff Smart and Randy Street
10. *The Happiness Advantage: The Seven Principles of Positive Psychology That Fuel Success and Performance at Work*, by Shawn Achor

Whether on your next long flight or simply enjoying a quiet evening at home, I encourage you to explore the lessons and journeys awaiting in these books. The various topics will challenge the way you think, provide tips to help you work smarter not harder, and even help overcome personal obstacles. Grab your Kindle, NOOK, iPad or even (gasp) a paperback and let the quest begin.

AT THE OFPSA FALL MEETING IN SAN FRANCISCO, FROM LEFT ARE: SHANNON REEVES, KRISTI FRITZ, TRISTE ROSEBROUGH, MARCY SIMPSON, TRICIA THINNES, TRACY DRUMM.



MENDING WAR INJURIES

From Jose Barrera, page 14
tist, he performed the first facial prosthetic mission of Operation Enduring Freedom, ensuring that 11 Afghans, who'd been disfigured through war injuries or domestic violence, received prosthetic eyes and ears. Because of his compassion and surgical care for their children, Afghan villagers bestowed a gift upon Dr. Barrera not often received by outsiders—they accepted him as one of their own. "Applying our surgical gifts can bring peace in war, even if it starts with one family," stresses Dr. Barrera.

Upon his return from Afghanistan, Dr. Barrera submitted another application to complete ABFPRS surgical requirements during the 2011 certification cycle. His exemplary surgical skills were fully evident to the ABFPRS Credentials Committee and his abundant caseload more than fulfilled the points necessary for him to achieve certification in 2011.

"Reconstructive cases speak deeply to my soul," confides Dr. Barrera, who is currently serving in the U.S. Air Force as the Division Chief for sleep and craniofacial surgery and as the staff facial plastic surgeon at the San Antonio Military Medical Center. The ABFPRS is honored and humbled to name this skilled and compassionate surgeon as its 1000th diplomate. Dr. Barrera's worthy mission—to restore physical deformity with the aspiration of healing deeper wounds—is a mission we will not soon forget. ■

Facial plastic surgeon wanted to work with busy Mohs surgeon, and to build facial cosmetic practice. Please fax CV to (941) 955-9806, or e-mail it to cldunmd@comcast.net.